

**Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2005-2015**

| Type of Plan               | December 2005                  |                  | December 2010                  |                   | March 2015                     |                   |
|----------------------------|--------------------------------|------------------|--------------------------------|-------------------|--------------------------------|-------------------|
|                            | Rural                          | Total            | Rural                          | Total             | Rural                          | Total             |
| <b>Medicare Advantage</b>  | <b>241,706</b>                 | <b>5,139,794</b> | <b>1,373,225</b>               | <b>11,321,900</b> | <b>1,904,895</b>               | <b>16,033,542</b> |
| HMOs/POS                   | 174,789                        | 4,854,212        | 400,528                        | 7,436,339         | 595,620                        | 10,219,652        |
| PFFS                       | 63,393                         | 200,614          | 525,243                        | 1,593,450         | 118,236                        | 256,143           |
| PPOs and other MA          | 3,524                          | 84,968           | 447,454                        | 2,292,111         | 1,191,039                      | 5,557,747         |
| <b>Other prepaid plans</b> | <b>105,197</b>                 | <b>688,231</b>   | <b>102,876</b>                 | <b>408,233</b>    | <b>174,308</b>                 | <b>619,005</b>    |
| <b>TOTAL</b>               | <b>346,903</b>                 | <b>5,933,222</b> | <b>1,476,101</b>               | <b>11,730,133</b> | <b>2,079,203</b>               | <b>16,652,547</b> |
|                            | Percent of Medicare Population |                  | Percent of Medicare Population |                   | Percent of Medicare Population |                   |
| <b>Medicare Advantage</b>  | <b>3.5%</b>                    | <b>11.7%</b>     | <b>14.0%</b>                   | <b>24.2%</b>      | <b>19.4%</b>                   | <b>30.0%</b>      |
| HMOs/POS                   | 2.5%                           | 11.0%            | 4.1%                           | 15.9%             | 6.1%                           | 19.1%             |
| PFFS                       | 0.9%                           | 0.5%             | 5.4%                           | 3.4%              | 1.2%                           | 0.5%              |
| PPOs and other MA          | 0.1%                           | 0.2%             | 4.6%                           | 4.9%              | 12.2%                          | 10.4%             |
| <b>Other prepaid plans</b> | <b>1.5%</b>                    | <b>1.6%</b>      | <b>1.1%</b>                    | <b>0.9%</b>       | <b>1.8%</b>                    | <b>1.2%</b>       |
| <b>TOTAL</b>               | <b>5.0%</b>                    | <b>13.5%</b>     | <b>15.1%</b>                   | <b>25.1%</b>      | <b>21.2%</b>                   | <b>31.1%</b>      |

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2015

Note: Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS) and excludes enrollees in US territories (due to data incompatibilities with geographic files).

Other prepaid plans include cost plans and demonstration plans. HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee-for-service; POS = point of service; PPO = preferred provider organization