

Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2010-2018

Type of Plan	March 2010		March 2014		March 2018	
	Rural	Total	Rural	Total	Rural	Total
Medicare Advantage	1,152,162	10,460,523	1,777,662	14,784,243	2,385,590	19,687,719
HMOs/POS	307,277	6,856,710	548,242	9,601,851	803,301	12,541,038
PFFS	492,435	1,602,975	134,534	304,035	77,074	151,063
PPOs and other MA	352,450	2,000,838	1,094,886	4,878,357	1,505,215	6,995,618
Other prepaid plans	87,923	432,537	150,500	551,918	215,569	734,978
TOTAL	1,240,085	10,893,060	1,928,162	15,336,161	2,601,159	20,422,697
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
Medicare Advantage	13.1%	22.8%	18.5%	28.4%	22.2%	32.9%
HMOs/POS	3.5%	15.0%	5.7%	18.5%	7.5%	20.9%
PFFS	5.6%	3.5%	1.4%	0.6%	0.7%	0.3%
PPOs and other MA	4.0%	4.4%	11.4%	9.4%	14.0%	11.7%
Other prepaid plans	1.0%	0.9%	1.6%	1.1%	2.0%	1.2%
TOTAL	14.1%	23.8%	20.1%	29.5%	24.2%	34.1%

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2018

Note: Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS) and excludes enrollees in US territories (due to data incompatibilities with geographic files).

Other prepaid plans include cost plans and demonstration plans. HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee-for-service; POS = point of service; PPO = preferred provider organization