

Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2012-2020

Type of Plan	March 2012		March 2016		March 2020	
	Rural	Total	Rural	Total	Rural	Total
Medicare Advantage	1,391,729	12,249,932	1,998,049	16,891,960	3,114,092	23,741,379
HMOs/POS	418,203	8,058,126	664,311	11,202,252	1,150,053	14,562,848
PFFS	219,759	505,068	111,261	234,094	40,385	82,940
PPOs and other MA	753,767	3,686,738	1,222,477	5,455,614	1,923,654	9,095,591
Other prepaid plans	121,884	508,926	191,251	674,060	116,432	300,868
TOTAL	1,513,613	12,758,858	2,189,300	17,566,020	3,230,524	24,042,247
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
Medicare Advantage	15.2%	25.1%	19.9%	30.5%	26.2%	35.5%
HMOs/POS	4.6%	16.5%	6.6%	20.2%	9.7%	21.8%
PFFS	2.4%	1.0%	1.1%	0.4%	0.3%	0.1%
PPOs and other MA	8.2%	7.6%	12.2%	9.9%	16.2%	13.6%
Other prepaid plans	1.3%	1.0%	1.9%	1.2%	1.0%	0.5%
TOTAL	16.5%	26.2%	21.8%	31.7%	27.1%	36.0%

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2020

Note: Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS) and excludes enrollees in US territories (due to data incompatibilities with geographic files).

Other prepaid plans include cost plans and demonstration plans. HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee-for-service; POS = point of service; PPO = preferred provider organization