

Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2013-2021

Type of Plan	March 2013		March 2017		March 2021	
	Rural	Total	Rural	Total	Rural	Total
Medicare Advantage	1,577,508	13,497,549	2,163,238	18,234,421	3,602,928	26,144,994
HMOs/POS	491,018	8,913,498	716,961	11,763,960	1,384,154	15,710,548
PFFS	181,789	406,372	90,970	186,616	27,226	58,216
PPOs and other MA	904,701	4,177,679	1,355,307	6,283,845	2,191,548	10,376,230
Other prepaid plans	135,016	505,584	209,987	719,218	117,067	285,625
TOTAL	1,712,524	14,003,133	2,373,225	18,953,639	3,719,995	26,430,619
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
Medicare Advantage	16.7%	26.7%	21.3%	31.9%	33.1%	42.2%
HMOs/POS	5.2%	17.7%	7.1%	20.6%	12.7%	25.4%
PFFS	1.9%	0.8%	0.9%	0.3%	0.3%	0.1%
PPOs and other MA	9.6%	8.3%	13.4%	11.0%	20.1%	16.8%
Other prepaid plans	1.4%	1.0%	2.1%	1.3%	1.1%	0.5%
TOTAL	18.2%	27.7%	23.4%	33.2%	34.2%	42.7%

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2021

Note: Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS) and excludes enrollees in US territories (due to data incompatibilities with geographic files).

Other prepaid plans include cost plans and demonstration plans. HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee-for-service; POS = point of service; PPO = preferred provider organization