

Table 5. RURAL Non-MICROPOLITAN Enrollment in Medicare Advantage and other Prepaid Plans, by State, March 2023

State ¹	Percent of Medicare eligibles enrolled in:				Enrollment in Medicare Advantage Plans:						
	MA and Prepaid plans ²	MA plans	PFFS plans	PPO plans	Total Enrolled in MA and Prepaid plans ²	Total in MA plans	HMO POS	PFFS	PPOs and other MA plans ³	Enrolled in Prepaid plans ⁴	Total Medicare Eligible ²
AK	2.8%	1.6%	0.0%	1.6%	629	410	0	0	410	0	22,636
AL	58.3%	54.4%	0.0%	34.4%	86,327	85,975	31,694	0	54,281	80	147,951
AR	44.2%	41.1%	0.6%	26.4%	61,765	61,153	20,965	946	39,242	52	139,844
AZ	38.5%	31.6%	0.0%	22.1%	7,214	6,787	2,044	0	4,743	44	18,716
CA	13.4%	9.8%	0.0%	6.0%	9,358	7,363	2,818	0	4,545	70	69,875
CO	35.7%	32.0%	0.1%	27.9%	26,239	25,299	3,160	84	22,055	236	73,562
FL	51.3%	48.1%	0.0%	36.3%	41,375	41,199	10,080	0	31,119	0	80,586
GA	56.6%	52.8%	0.0%	45.0%	103,952	103,027	15,131	55	87,841	0	183,750
IA	26.2%	23.0%	0.0%	12.6%	47,056	43,775	19,891	0	23,884	2,296	179,817
ID	24.6%	21.2%	0.0%	4.7%	9,701	8,930	6,948	0	1,982	56	39,417
IL	34.7%	29.1%	0.2%	21.6%	47,494	41,792	10,604	284	30,904	4,539	136,818
IN	44.7%	41.3%	0.1%	25.5%	44,462	43,439	16,507	63	26,869	605	99,526
KS	17.0%	14.1%	0.8%	10.4%	15,015	13,271	2,677	781	9,813	327	88,510
KY	57.0%	51.8%	0.0%	28.5%	129,340	126,249	56,882	0	69,367	2,822	227,077
LA	43.5%	41.0%	0.0%	12.3%	31,994	31,907	22,337	0	9,570	0	73,598
MA	6.3%	4.5%	0.0%	4.5%	128	100	0	0	100	0	2,024
MD	18.3%	16.1%	0.0%	12.6%	3,475	3,301	704	0	2,597	40	18,950
ME	55.7%	52.1%	0.2%	27.2%	67,644	67,814	32,116	268	35,430	0	121,393
MI	58.1%	55.7%	0.0%	39.4%	116,905	116,673	34,077	11	82,585	92	201,104
MN	56.0%	39.4%	0.0%	28.9%	80,463	59,397	15,720	27	43,650	20,594	143,795
MO	46.6%	42.9%	0.2%	25.2%	92,737	91,566	37,209	486	53,871	93	199,088
MS	39.2%	37.1%	0.0%	18.9%	56,413	56,314	27,636	0	28,678	0	143,915
MT	24.9%	22.0%	0.6%	15.3%	22,375	21,339	5,966	565	14,808	37	89,866
NC	51.5%	49.1%	0.1%	33.7%	81,928	81,252	25,194	231	55,827	0	158,946
ND	25.4%	9.2%	0.0%	9.1%	10,656	4,177	15	0	4,162	5,918	41,917
NE	20.3%	12.6%	0.4%	6.8%	15,576	10,235	4,397	328	5,510	3,987	76,795
NH	33.3%	30.4%	0.0%	23.3%	5,445	5,322	1,246	0	4,076	0	16,334
NM	43.4%	38.4%	0.1%	27.7%	11,298	10,859	2,981	23	7,855	19	26,040
NV	9.1%	4.7%	0.0%	4.7%	557	313	0	0	313	0	6,093
NY	51.1%	48.0%	0.4%	30.6%	46,893	46,543	16,481	342	29,720	32	91,803
OH	49.1%	44.8%	0.0%	23.0%	45,538	44,076	21,416	26	22,634	1,011	92,759
OK	32.9%	29.5%	0.4%	20.7%	37,784	36,809	10,577	464	25,768	15	114,718
OR	24.4%	21.2%	0.0%	9.3%	7,066	6,574	3,690	0	2,884	12	28,930
PA	51.9%	47.5%	0.3%	22.7%	52,740	50,992	26,301	288	24,403	1,302	101,624
SC	53.0%	49.9%	0.0%	37.7%	38,089	38,121	9,378	0	28,743	0	71,827
SD	30.0%	8.4%	0.0%	8.0%	12,791	3,914	197	0	3,717	8,247	42,680
TN	51.0%	48.3%	0.0%	16.2%	82,293	81,780	54,364	0	27,416	41	161,275
TX	46.4%	42.6%	0.0%	30.2%	152,283	148,718	43,145	158	105,415	0	327,939
UT	28.3%	22.7%	0.0%	6.0%	7,650	6,634	4,874	0	1,760	466	27,049
VA	41.0%	37.6%	0.6%	17.4%	82,947	81,112	42,286	1,230	37,596	860	202,503
VT	32.5%	30.2%	0.0%	25.2%	13,240	13,154	2,170	0	10,984	0	40,795
WA	16.4%	13.7%	0.0%	5.1%	8,679	7,784	4,891	0	2,893	0	52,935
WI	51.4%	44.0%	0.4%	17.5%	102,081	92,179	54,625	865	36,689	9,326	198,424
WV	53.9%	46.9%	0.5%	41.1%	54,558	50,201	5,689	492	44,020	3,903	101,220
WY	12.0%	9.5%	0.4%	9.1%	4,468	3,811	0	150	3,661	202	37,254
U.S.	43.7%	39.1%	0.2%	24.2%	1,976,621	1,881,640	709,083	8,167	1,164,390	67,324	4,521,678

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data, as of March 2023.
 Note: HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee for service; POS = point of service; PPO = preferred provider organization

1. Excludes enrollees in US territories (due to data incompatibilities). Some states not shown because either they have no rural areas or because the CMS data show no enrollees in rural areas (CT, DC, DE, HI, NJ, RI).
2. CMS censors enrollment counts in any county and plan if the plan enrolls 10 or fewer enrollees in that county. 'Total Enrolled...', 'Total Eligible', and 'MA and Prepaid plans' figures come from a different data source and are not subject to that censoring.
3. Includes demonstration plans, MSA plans, and other types of CCP plans.
4. Includes Cost and PACE plans.