

**Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2014-2024**

Type of Plan*	March 2014		March 2019		March 2024	
	Rural	Total	Rural	Total	Rural	Total
<b>Medicare Advantage</b>	<b>1,766,374</b>	<b>14,774,651</b>	<b>2,688,255</b>	<b>21,268,854</b>	<b>4,924,388</b>	<b>32,469,618</b>
HMOs/POS	551,389	9,592,439	922,335	13,042,852	1,918,737	17,880,142
PFFS	134,262	303,965	57,089	114,178	13,510	30,423
Local PPO	719,173	3,646,964	1,288,586	6,862,658	2,866,441	14,162,821
Regional PPO	358,252	1,220,359	417,939	1,243,553	124,309	373,613
Other MA and prepaid plans**	3,298	10,924	2,306	5,613	1,391	22,619
<b>Not attributable***</b>	<b>186,530</b>	<b>630,120</b>	<b>187,852</b>	<b>756,609</b>	<b>199,070</b>	<b>630,872</b>
<b>TOTAL</b>	<b>1,952,904</b>	<b>15,404,771</b>	<b>2,876,107</b>	<b>22,025,463</b>	<b>5,123,458</b>	<b>33,100,490</b>
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
<b>Medicare Advantage</b>	<b>19.5%</b>	<b>30.8%</b>	<b>27.1%</b>	<b>39.0%</b>	<b>46.2%</b>	<b>53.7%</b>
HMOs/POS	6.1%	20.0%	9.3%	23.9%	18.0%	29.6%
PFFS	1.5%	0.6%	0.6%	0.2%	0.1%	0.1%
Local PPO	7.9%	7.6%	13.0%	12.6%	26.9%	23.4%
Regional PPO	4.0%	2.5%	4.2%	2.3%	1.2%	0.6%
Other MA and prepaid plans**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Not attributable***</b>	<b>2.1%</b>	<b>1.3%</b>	<b>1.9%</b>	<b>1.4%</b>	<b>1.9%</b>	<b>1.0%</b>
<b>TOTAL</b>	<b>21.6%</b>	<b>32.1%</b>	<b>29.0%</b>	<b>40.4%</b>	<b>48.1%</b>	<b>54.7%</b>

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2024

\*Excludes enrollees in US territories.

\*\*HMO = health maintenance organization; POS = point of service; PFFS = private fee-for-service; PPO = preferred provider organization. Other prepaid plans include MSA, LI NET, CCR, and PSO plans.

\*\*\*CMS censors enrollment counts in any county/plan if the plan enrolls 10 or fewer beneficiaries in that county. "Not attributable" includes beneficiaries that have been censored.