

**Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2015-2025**

Type of Plan*	March 2015		March 2020		March 2025	
	Rural	Total	Rural	Total	Rural	Total
<b>Medicare Advantage</b>	<b>1,882,796</b>	<b>15,727,851</b>	<b>3,076,865</b>	<b>23,362,879</b>	<b>5,137,704</b>	<b>33,779,842</b>
HMOs/POS	595,686	10,219,630	1,125,244	14,184,348	2,096,011	18,758,671
PFFS	118,834	256,084	40,762	82,940	13,693	37,530
Local PPO	806,141	4,006,848	1,512,563	7,931,853	2,944,075	14,736,188
Regional PPO	358,325	1,233,095	395,939	1,157,374	82,901	226,446
Other MA and prepaid plans**	3,810	12,194	2,357	6,364	1,024	21,007
<b>Not attributable***</b>	<b>218,092</b>	<b>964,329</b>	<b>205,276</b>	<b>767,973</b>	<b>197,924</b>	<b>594,484</b>
<b>TOTAL</b>	<b>2,100,888</b>	<b>16,692,180</b>	<b>3,282,141</b>	<b>24,130,852</b>	<b>5,335,628</b>	<b>34,374,326</b>
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
<b>Medicare Advantage</b>	<b>20.4%</b>	<b>31.9%</b>	<b>30.4%</b>	<b>41.8%</b>	<b>47.4%</b>	<b>54.5%</b>
HMOs/POS	6.5%	20.7%	11.1%	25.4%	19.3%	30.3%
PFFS	1.3%	0.5%	0.4%	0.1%	0.1%	0.1%
Local PPO	8.7%	8.1%	15.0%	14.2%	27.2%	23.8%
Regional PPO	3.9%	2.5%	3.9%	2.1%	0.8%	0.4%
Other MA and prepaid plans**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Not attributable***</b>	<b>2.4%</b>	<b>2.0%</b>	<b>2.0%</b>	<b>1.4%</b>	<b>1.8%</b>	<b>1.0%</b>
<b>TOTAL</b>	<b>22.8%</b>	<b>33.9%</b>	<b>32.5%</b>	<b>43.2%</b>	<b>49.2%</b>	<b>55.4%</b>

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2024

\*Excludes enrollees in US territories.

\*\*HMO = health maintenance organization; POS = point of service; PFFS = private fee-for-service; PPO = preferred provider organization. Other prepaid plans include MSA, LI NET, CCR, and PSO plans.

\*\*\*CMS censors enrollment counts in any county/plan if the plan enrolls 10 or fewer beneficiaries in that county. "Not attributable" includes beneficiaries that have been censored.