

Table 3. RURAL Enrollment in Medicare Advantage and other Prepaid Plans, by State, March 2025

State ¹	Percent of Medicare eligibles enrolled in:							Enrollment in Medicare Advantage Plans:								
								Total Enrolled in MA and Prepaid plans ²	Total in MA plans ²	HMO POS	PFFS	Local PPO	Region. PPO	Other plans ³	Unatt. MCare Eligible ⁴	Total Medicare Eligible
	MA and Prepaid plans ²	MA plans ²	HMO plans	PFFS plans	Local PPO plans	Reg. PPO plans	Other plans									
AK	2.9%	1.5%	0.0%	0.0%	1.5%	0.0%	0.0%	976	519	0	0	519	0	0	457	34,245
AL	64.0%	63.9%	24.9%	0.0%	38.8%	0.2%	0.0%	169,074	168,646	65,842	0	102,389	415	0	428	263,982
AR	49.1%	48.6%	15.5%	0.3%	31.8%	1.0%	0.0%	142,078	140,815	44,846	946	92,079	2,944	0	1,263	289,594
AZ	48.5%	45.9%	19.0%	0.0%	26.0%	0.9%	0.0%	38,020	36,031	14,926	0	20,410	679	16	1,989	78,458
CA	16.8%	14.4%	4.8%	0.0%	9.5%	0.0%	0.0%	35,298	30,153	10,128	0	19,970	0	55	5,145	209,887
CO	39.5%	38.1%	11.8%	0.2%	26.1%	0.0%	0.0%	60,914	58,870	18,282	281	40,307	0	0	2,044	154,376
CT	61.6%	86.9%	27.1%	0.0%	59.7%	0.0%	0.1%	42,604	42,604	13,292	0	29,271	0	41	0	49,005
DE	32.8%	32.4%	8.6%	0.0%	23.8%	0.0%	0.0%	28,420	28,063	7,458	0	20,592	0	13	357	86,550
FL	54.4%	53.3%	17.6%	0.0%	33.1%	2.6%	0.0%	82,044	80,407	26,569	0	49,976	3,862	0	1,637	150,900
GA	60.8%	60.1%	10.1%	0.6%	48.0%	1.4%	0.0%	241,202	238,696	39,972	2,477	190,591	5,656	0	2,506	396,992
HI	54.8%	54.1%	13.3%	0.0%	40.8%	0.0%	0.0%	34,353	33,909	8,322	0	25,561	0	26	444	62,693
IA	32.4%	30.9%	15.4%	0.0%	15.5%	0.0%	0.0%	93,594	89,307	44,450	0	44,857	0	0	4,287	289,234
ID	39.8%	38.7%	30.0%	0.0%	8.8%	0.0%	0.0%	42,023	40,866	31,600	0	9,266	0	0	1,157	105,490
IL	41.4%	36.3%	7.3%	0.1%	28.6%	0.3%	0.1%	156,882	137,595	27,560	374	108,398	1,041	222	19,287	378,617
IN	52.9%	52.2%	22.3%	0.0%	29.1%	0.7%	0.0%	173,220	170,779	72,912	154	95,319	2,368	26	2,441	327,466
KS	21.0%	20.1%	7.0%	0.4%	12.7%	0.0%	0.0%	38,994	37,195	12,911	693	23,591	0	0	1,799	185,348
KY	60.8%	56.1%	26.0%	0.0%	29.0%	1.0%	0.0%	241,777	222,805	103,316	0	115,346	4,108	35	18,972	397,511
LA	51.3%	50.9%	32.2%	0.0%	18.3%	0.4%	0.0%	79,855	79,234	50,087	0	28,421	671	55	621	155,652
MA	28.5%	25.3%	10.0%	0.0%	15.3%	0.0%	0.1%	7,572	6,735	2,651	0	4,058	0	26	837	26,592
MD	22.4%	21.7%	3.8%	0.0%	17.8%	0.0%	0.0%	15,954	15,396	2,736	0	12,660	0	0	558	71,091
ME	62.6%	62.4%	36.2%	0.1%	26.1%	0.0%	0.0%	98,613	98,304	56,996	133	41,115	49	11	309	157,493
MI	64.5%	63.1%	17.9%	0.1%	44.9%	0.2%	0.0%	287,686	281,093	79,977	282	200,006	806	22	6,593	445,806
MN	60.3%	48.0%	10.6%	0.3%	37.2%	0.0%	0.0%	187,123	149,022	32,894	780	115,333	0	15	38,101	310,313
MO	50.7%	50.1%	26.0%	0.1%	23.0%	1.0%	0.0%	182,117	180,080	93,385	447	82,764	3,484	0	2,037	359,433
MS	44.9%	44.5%	17.3%	0.0%	26.1%	1.1%	0.0%	147,470	146,237	56,899	0	85,852	3,486	0	1,233	328,420
MT	29.9%	29.1%	4.1%	0.7%	24.3%	0.0%	0.0%	36,740	35,785	5,056	819	29,910	0	0	955	122,952
NC	58.6%	58.1%	27.7%	0.0%	29.6%	0.8%	0.0%	322,909	320,473	152,535	135	163,113	4,658	32	2,436	551,221
ND	35.0%	23.0%	0.0%	0.0%	23.0%	0.0%	0.0%	21,434	14,084	25	0	14,059	0	0	7,350	61,180
NE	27.3%	23.9%	9.2%	0.0%	14.8%	0.0%	0.0%	41,136	36,057	13,790	0	22,267	0	0	5,079	150,686
NH	39.6%	39.0%	11.4%	0.0%	27.4%	0.2%	0.0%	53,611	52,822	15,396	0	37,139	274	13	789	135,332
NM	45.3%	44.5%	10.7%	0.1%	33.7%	0.0%	0.0%	62,638	61,575	14,837	120	46,618	0	0	1,063	138,394
NV	37.0%	35.8%	26.4%	0.0%	9.3%	0.0%	0.1%	20,880	20,226	14,930	0	5,236	0	60	654	56,471
NY	58.3%	56.5%	25.7%	0.2%	29.8%	0.8%	0.0%	192,310	186,195	84,686	600	98,271	2,582	56	6,115	329,804
OH	54.3%	53.5%	30.2%	0.0%	22.5%	0.8%	0.0%	255,996	251,919	142,184	146	105,983	3,606	0	4,077	471,284
OK	37.9%	37.3%	14.5%	0.0%	22.7%	0.0%	0.0%	104,548	102,778	39,979	123	62,676	0	0	1,770	275,796
OR	29.5%	28.1%	10.5%	0.0%	17.6%	0.0%	0.0%	51,083	48,647	18,149	0	30,468	0	30	2,436	173,144
PA	59.5%	58.6%	28.7%	0.1%	29.7%	0.1%	0.0%	261,413	257,289	125,900	439	130,571	366	13	4,124	439,193
SC	54.6%	53.7%	11.0%	0.2%	41.2%	1.2%	0.0%	102,921	101,146	20,820	406	77,653	2,256	11	1,775	188,424
SD	37.3%	22.6%	0.1%	0.0%	22.5%	0.0%	0.0%	34,846	21,121	81	0	21,040	0	0	13,725	93,493
TN	55.3%	55.1%	34.4%	0.0%	20.4%	0.2%	0.0%	204,320	203,383	127,232	0	75,383	755	13	937	369,382
TX	51.0%	50.2%	19.7%	0.1%	24.9%	5.4%	0.0%	327,332	321,971	126,469	882	160,040	34,580	0	5,361	641,957
UT	46.9%	44.7%	32.1%	0.0%	12.6%	0.0%	0.0%	32,838	31,327	22,479	0	8,848	0	0	1,511	70,044
VA	49.4%	47.9%	29.9%	0.3%	17.1%	0.6%	0.0%	141,726	137,558	85,726	953	49,019	1,849	11	4,168	287,049
VT	31.6%	30.8%	1.4%	0.0%	29.5%	0.0%	0.0%	34,357	33,554	1,505	0	32,049	0	0	803	108,797
WA	33.6%	32.0%	16.3%	0.0%	15.7%	0.0%	0.0%	69,977	66,716	33,990	0	32,681	0	45	3,261	208,522
WI	57.1%	52.5%	30.1%	0.4%	21.4%	0.5%	0.0%	221,277	203,391	116,728	1,451	83,034	2,001	177	17,886	387,454
WV	60.7%	55.9%	8.5%	0.3%	46.9%	0.2%	0.0%	109,266	100,644	15,318	478	84,443	405	0	8,622	180,101
WY	19.7%	18.6%	0.2%	0.7%	17.7%	0.0%	0.0%	16,624	15,682	185	574	14,923	0	0	942	84,208
U.S.	49.2%	47.4%	19.3%	0.1%	27.2%	0.8%	0.0%	5,335,628	5,137,704	2,096,011	13,693	2,944,075	82,901	1,024	197,924	10,840,036

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data, as of March 2025

Note: HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee for service; POS = point of service; PPO = preferred provider organization

1. Excludes enrollees in US territories (due to data incompatibilities). Some states not shown because either they have no rural areas or because the CMS data show no enrollees in rural areas (DC, DE, NJ, RI). Connecticut is excluded due to changes in FIPS codes that are inconsistently reported in Medicare data.

2. CMS censures enrollment counts in any county and plan if the plan enrolls 10 or fewer enrollees in that county. 'MA and Prepaid plans', 'MA Plans',

'Total Enrolled in MA and Prepaid plans' come from a different data source and are not subject to that censoring.

3. Includes demonstration plans, MSA plans, and other types of CCP plans.

4. Unattributed refers to beneficiaries that were subject to the county-level censoring described above.