Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2016-2026

Type of Plan*	March 2016		March 2021		March 2026	
	Rural	Total	Rural	Total	Rural	Total
Medicare Advantage	**1,971,382**	**16,525,856**	**3,565,416**	**25,755,301**	**5,246,365**	**34,840,539**
HMOs/POS	650,241	10,836,322	1,355,084	15,320,855	2,248,847	19,961,126
PFFS	111,515	234,042	27,439	58,216	14,343	34,360
Local PPO	824,118	4,141,375	1,828,766	9,395,872	2,921,622	14,667,368
Regional PPO	384,517	1,311,613	350,986	972,808	59,976	155,387
Other MA and prepaid plans**	991	2,504	3,141	7,550	1,577	22,298
Not attributable* **	**243,757**	**1,083,671**	**213,778**	**750,619**	**177,216**	**344,306**
TOTAL	**2,215,139**	**17,609,527**	**3,779,194**	**26,505,920**	**5,423,581**	**35,184,845**
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
Medicare Advantage	**21.0%**	**32.6%**	**34.8%**	**45.3%**	**47.7%**	**55.0%**
HMOs/POS	6.9%	21.4%	13.2%	26.9%	20.5%	31.5%
PFFS	1.2%	0.5%	0.3%	0.1%	0.1%	0.1%
Local PPO	8.8%	8.2%	17.9%	16.5%	26.6%	23.1%
Regional PPO	4.1%	2.6%	3.4%	1.7%	0.5%	0.2%
Other MA and prepaid plans**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Not attributable* **	**2.6%**	**2.1%**	**2.1%**	**1.3%**	**1.6%**	**0.5%**
TOTAL	**23.6%**	**34.8%**	**36.9%**	**46.6%**	**49.3%**	**55.5%**

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2024

*Excludes enrollees in US territories.

**HMO = health maintenance organization; POS = point of service; PFFS = private fee-for-service; PPO = preferred provider organization. Other prepaid plans include MSA, LI NET, CCR, and PSO plans.

***CMS censors enrollment counts in any county/plan if the plan enrolls 10 or fewer beneficiaries in that county. "Not attributable" includes beneficiaries that have been censored.