Table 5. RURAL Non-MICROPOLITAN Enrollment in Medicare Advantage and other Prepaid Plans, by State, March 2026

	Percent of Medicare eligibles enrolled in:							Enrollment in Medicare Advantage Plans:								
State[1]	MA and Prepaid plans[2]	MA plans[2]	HMO plans	PFFS plans	Local PPO plans	Reg. PPO plans	Other plans	Total Enrolled in MA and Prepaid plans[2]	Total in MA plans[2]	HMO POS	PFFS	Local PPO	Region. PPO	Other plans[3]	Unatt. MCare Eligible[4]	Total Medicare Eligible
AK	**3.2%**	**1.8%**	**0.0%**	**0.0%**	**1.8%**	**0.0%**	**0.0%**	874	484	0	0	484	0	0	390	27,403
AL	**65.7%**	**65.4%**	**28.5%**	**0.0%**	**36.8%**	**0.1%**	**0.0%**	69,152	68,771	29,958	0	38,682	131	0	381	105,209
AR	**50.6%**	**50.1%**	**15.9%**	**0.4%**	**33.2%**	**0.6%**	**0.0%**	75,279	74,636	23,652	606	49,484	894	0	643	148,890
AZ	**42.7%**	**39.3%**	**9.8%**	**0.0%**	**27.3%**	**2.1%**	**0.1%**	8,585	7,904	1,980	0	5,497	413	14	681	20,109
CA	**15.4%**	**12.3%**	**5.5%**	**0.0%**	**6.8%**	**0.0%**	**0.0%**	10,465	8,360	3,745	0	4,615	0	0	2,105	67,790
CO	**39.1%**	**37.0%**	**7.4%**	**0.0%**	**29.6%**	**0.0%**	**0.0%**	27,561	26,101	5,218	0	20,883	0	0	1,460	70,557
FL	**58.0%**	**57.4%**	**20.9%**	**0.0%**	**35.6%**	**1.0%**	**0.0%**	41,669	41,223	14,998	0	25,540	685	0	446	71,786
GA	**60.9%**	**60.2%**	**12.3%**	**0.5%**	**47.3%**	**0.2%**	**0.0%**	110,921	109,577	22,321	858	86,038	360	0	1,344	182,000
IA	**29.7%**	**27.5%**	**13.7%**	**0.0%**	**13.9%**	**0.0%**	**0.0%**	54,113	50,085	24,860	0	25,225	0	0	4,028	181,953
ID	**29.3%**	**27.4%**	**20.8%**	**0.0%**	**6.6%**	**0.0%**	**0.0%**	11,944	11,150	8,452	0	2,686	0	12	794	40,698
IL	**39.0%**	**35.3%**	**7.9%**	**0.3%**	**27.0%**	**0.2%**	**0.0%**	58,155	52,574	11,721	401	40,148	293	11	5,581	148,929
IN	**51.5%**	**50.3%**	**21.2%**	**0.0%**	**28.3%**	**0.7%**	**0.0%**	53,518	52,225	22,000	38	29,449	738	0	1,293	103,891
KS	**19.8%**	**18.5%**	**8.0%**	**0.4%**	**10.1%**	**0.0%**	**0.0%**	19,847	18,605	8,046	420	10,139	0	0	1,242	100,314
KY	**62.7%**	**61.4%**	**28.9%**	**0.0%**	**31.6%**	**0.9%**	**0.0%**	117,251	114,822	53,964	18	59,150	1,678	12	2,429	186,965
LA	**48.3%**	**47.7%**	**34.8%**	**0.0%**	**12.5%**	**0.3%**	**0.0%**	31,974	31,575	23,056	0	8,289	230	0	399	66,264
MD	**23.4%**	**22.5%**	**3.2%**	**0.0%**	**19.3%**	**0.0%**	**0.0%**	4,750	4,557	643	0	3,914	0	0	193	20,293
ME	**61.0%**	**60.5%**	**31.8%**	**0.1%**	**28.6%**	**0.0%**	**0.0%**	78,081	77,400	40,675	78	36,647	0	0	681	127,925
MI	**64.9%**	**64.3%**	**18.4%**	**0.0%**	**45.7%**	**0.2%**	**0.0%**	143,216	141,828	40,680	33	100,745	348	22	1,388	220,515
MN	**56.6%**	**38.3%**	**3.8%**	**0.1%**	**34.5%**	**0.0%**	**0.0%**	70,301	47,635	4,664	101	42,870	0	0	22,666	124,265
MO	**52.5%**	**51.9%**	**27.1%**	**0.1%**	**24.0%**	**0.7%**	**0.0%**	112,605	111,255	58,158	318	51,363	1,416	0	1,350	214,365
MS	**47.7%**	**47.1%**	**18.9%**	**0.0%**	**27.5%**	**0.7%**	**0.0%**	62,168	61,448	24,706	0	35,890	852	0	720	130,398
MT	**26.7%**	**25.5%**	**4.7%**	**1.0%**	**19.9%**	**0.0%**	**0.0%**	24,058	23,018	4,223	896	17,899	0	0	1,040	90,145
NC	**58.5%**	**58.4%**	**29.3%**	**0.0%**	**28.9%**	**0.3%**	**0.0%**	108,003	107,998	54,066	40	53,314	578	0	5	184,772
ND	**32.5%**	**11.0%**	**0.1%**	**0.0%**	**10.8%**	**0.0%**	**0.0%**	14,093	4,746	47	0	4,699	0	0	9,347	43,322
NE	**23.3%**	**19.1%**	**6.9%**	**0.0%**	**12.2%**	**0.0%**	**0.0%**	18,584	15,259	5,511	0	9,748	0	0	3,325	79,917
NH	**22.1%**	**20.5%**	**13.0%**	**0.0%**	**7.5%**	**0.0%**	**0.0%**	6,207	5,759	3,656	0	2,103	0	0	448	28,041
NM	**53.4%**	**51.8%**	**14.1%**	**0.0%**	**37.7%**	**0.0%**	**0.0%**	12,677	12,309	3,348	0	8,961	0	0	368	23,758
NV	**12.0%**	**7.8%**	**0.8%**	**0.0%**	**7.0%**	**0.0%**	**0.0%**	767	499	52	0	447	0	0	268	6,372
NY	**57.9%**	**57.1%**	**30.2%**	**0.2%**	**26.7%**	**0.0%**	**0.0%**	56,180	55,326	29,240	185	25,889	0	12	854	96,973
OH	**55.2%**	**54.1%**	**28.4%**	**0.0%**	**25.0%**	**0.8%**	**0.0%**	57,344	56,216	29,470	0	25,967	779	0	1,128	103,858
OK	**40.6%**	**40.0%**	**15.4%**	**0.1%**	**24.5%**	**0.0%**	**0.0%**	51,924	51,177	19,715	125	31,337	0	0	747	127,890
OR	**12.4%**	**9.4%**	**2.6%**	**0.0%**	**6.8%**	**0.0%**	**0.0%**	2,354	1,789	491	0	1,298	0	0	565	18,957
PA	**58.8%**	**56.6%**	**29.7%**	**0.4%**	**26.5%**	**0.0%**	**0.0%**	57,468	55,331	29,012	387	25,901	31	0	2,137	97,793
SC	**58.5%**	**58.6%**	**15.9%**	**0.0%**	**42.4%**	**0.2%**	**0.0%**	47,274	47,315	12,880	25	34,216	194	0	-41	80,779
SD	**32.3%**	**18.3%**	**0.2%**	**0.0%**	**18.1%**	**0.0%**	**0.0%**	14,486	8,217	80	0	8,137	0	0	6,269	44,858
TN	**56.5%**	**56.1%**	**36.8%**	**0.0%**	**19.1%**	**0.1%**	**0.0%**	79,922	79,390	52,108	0	27,072	210	0	532	141,425
TX	**49.8%**	**48.3%**	**18.5%**	**0.2%**	**24.3%**	**5.3%**	**0.0%**	160,163	155,339	59,477	544	78,186	17,132	0	4,824	321,382
UT	**42.5%**	**39.0%**	**27.5%**	**0.0%**	**11.4%**	**0.0%**	**0.0%**	12,225	11,223	7,929	0	3,294	0	0	1,002	28,783
VA	**48.8%**	**47.3%**	**29.2%**	**0.3%**	**17.3%**	**0.5%**	**0.0%**	108,976	105,830	65,350	698	38,613	1,147	22	3,146	223,507
VT	**12.8%**	**11.9%**	**0.0%**	**0.0%**	**11.9%**	**0.0%**	**0.0%**	4,153	3,858	0	0	3,858	0	0	295	32,397
WA	**25.1%**	**22.5%**	**14.6%**	**0.0%**	**7.9%**	**0.0%**	**0.0%**	11,702	10,473	6,780	0	3,693	0	0	1,229	46,587
WI	**55.4%**	**49.8%**	**26.9%**	**1.1%**	**21.0%**	**0.7%**	**0.1%**	105,732	95,114	51,327	2,150	40,088	1,287	262	10,618	190,983
WV	**63.6%**	**58.7%**	**10.0%**	**0.3%**	**48.2%**	**0.1%**	**0.0%**	74,830	69,099	11,815	363	56,749	172	0	5,731	117,732
WY	**15.3%**	**13.4%**	**0.0%**	**0.0%**	**13.3%**	**0.0%**	**0.1%**	4,845	4,240	0	0	4,211	0	29	605	31,755
U.S.	**48.6%**	**46.3%**	**19.2%**	**0.2%**	**26.2%**	**0.7%**	**0.0%**	2,196,396	2,091,740	870,074	8,284	1,183,418	29,568	396	104,656	4,522,505

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data, as of March 2026

Note: HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee for service; POS = point of service; PPO = preferred provider organization

1. Excludes enrollees in US territories (due to data incompatibilities). Some states not shown because either they have no rural areas or because the CMS data show no enrollees in rural non-micropolitan areas (DC, DE, HI, MA, NJ, RI). Connecticut is excluded due to changes in FIPS codes that are inconsistently reported in Medicare data.

2. CMS censors enrollment counts in any county and plan if the plan enrolls 10 or fewer beneficiaries in that county. 'MA and Prepaid plans', 'MA Plans', 'Total Enrolled in MA and Prepaid plans' come from a different data source and are not subject to that censoring.

3. Includes demonstration plans, MSA plans, and other types of CCP plans.

4. Unattributed refers to beneficiaries that were subject to the county-level censoring described above.