

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans, by County and Type of Plan  
March 2014**

County	State	Metro Rural*	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	6,024	22.2%	22.2%	2.8%	11.8%	7.6%
Ashland	WI	Rural	3,607	28.1%	21.6%	0.0%	19.9%	1.7%
Barron	WI	Rural	10,544	33.9%	26.5%	4.3%	19.6%	2.6%
Bayfield	WI	Rural	4,097	30.6%	22.4%	0.0%	18.1%	4.3%
Brown	WI	Metro	39,035	47.4%	47.4%	0.7%	23.6%	23.1%
Buffalo	WI	Rural	2,992	19.3%	19.3%	0.0%	14.8%	4.4%
Burnett	WI	Rural	4,695	31.3%	18.6%	4.6%	10.5%	3.5%
Calumet	WI	Metro	6,910	61.1%	61.1%	1.2%	12.6%	47.2%
Chippewa	WI	Metro	11,842	28.7%	24.1%	0.0%	20.6%	3.5%
Clark	WI	Rural	6,173	47.3%	47.3%	2.5%	43.1%	1.7%
Columbia	WI	Metro	10,747	26.7%	9.0%	0.0%	1.6%	7.4%
Crawford	WI	Rural	3,872	31.1%	29.9%	0.0%	24.9%	5.0%
Dane	WI	Metro	69,429	21.3%	7.9%	1.3%	2.3%	4.3%
Dodge	WI	Micro	15,505	30.6%	27.4%	2.2%	11.0%	14.3%
Door	WI	Rural	8,030	24.4%	24.4%	0.0%	0.0%	24.4%
Douglas	WI	Metro	8,681	37.4%	15.4%	0.0%	12.1%	3.3%
Dunn	WI	Micro	8,021	27.2%	17.4%	2.1%	11.4%	3.9%
Eau Claire	WI	Metro	17,146	26.3%	18.5%	2.8%	12.8%	2.9%
Florence	WI	Micro	1,260	24.0%	24.0%	0.0%	0.0%	24.0%
Fond du Lac	WI	Metro	18,966	45.3%	45.2%	0.7%	13.9%	30.6%
Forest	WI	Rural	2,434	28.5%	28.5%	0.0%	15.7%	12.8%
Grant	WI	Micro	9,566	35.8%	4.5%	0.0%	1.9%	2.6%
Green	WI	Metro	6,839	15.3%	15.0%	1.2%	0.3%	13.4%
Green Lake	WI	Rural	4,450	49.6%	49.6%	1.0%	6.3%	42.3%
Iowa	WI	Metro	4,355	29.6%	5.6%	0.0%	0.4%	5.3%
Iron	WI	Rural	1,839	39.3%	39.3%	0.0%	34.8%	4.5%
Jackson	WI	Rural	4,012	38.6%	38.6%	4.5%	31.2%	2.9%
Jefferson	WI	Micro	14,466	25.7%	15.0%	1.1%	5.1%	8.8%
Juneau	WI	Rural	5,892	18.7%	18.7%	5.8%	9.1%	3.8%
Kenosha	WI	Metro	25,160	22.7%	22.7%	1.5%	2.1%	19.1%
Kewaunee	WI	Metro	3,987	43.7%	43.7%	0.5%	26.1%	17.1%

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La Crosse	WI	Metro	19,610	43.1%	43.1%	0.8%	40.5%	1.8%
Lafayette	WI	Rural	3,090	27.6%	8.2%	0.5%	0.0%	7.7%
Langlade	WI	Rural	5,011	37.9%	37.9%	2.4%	30.9%	4.6%
Lincoln	WI	Micro	6,647	37.2%	37.2%	3.3%	31.1%	2.8%
Manitowoc	WI	Micro	17,119	40.3%	40.3%	0.6%	13.4%	26.3%
Marathon	WI	Metro	23,863	43.5%	43.5%	1.4%	38.0%	4.1%
Marinette	WI	Micro	10,678	33.4%	33.4%	0.0%	0.0%	33.4%
Marquette	WI	Rural	4,048	28.4%	28.4%	1.4%	1.2%	25.8%
Menominee	WI	Micro	749	21.9%	21.9%	0.0%	0.0%	21.9%
Milwaukee	WI	Metro	142,610	34.4%	34.0%	0.6%	25.9%	7.5%
Monroe	WI	Rural	7,869	31.5%	31.5%	0.0%	29.0%	2.5%
Oconto	WI	Metro	8,087	47.8%	47.8%	0.2%	26.1%	21.6%
Oneida	WI	Rural	10,208	30.1%	30.1%	4.3%	21.0%	4.7%
Outagamie	WI	Metro	27,640	56.8%	56.8%	1.4%	16.6%	38.8%
Ozaukee	WI	Metro	16,541	33.1%	33.1%	0.8%	23.7%	8.5%
Pepin	WI	Rural	1,926	17.8%	17.8%	3.7%	10.9%	3.2%
Pierce	WI	Metro	6,043	37.6%	13.1%	0.0%	9.0%	4.1%
Polk	WI	Rural	9,221	35.6%	16.0%	2.4%	9.5%	4.1%
Portage	WI	Micro	11,790	37.8%	37.8%	1.3%	20.1%	16.3%
Price	WI	Rural	3,811	36.0%	36.0%	0.0%	33.1%	2.9%
Racine	WI	Metro	35,089	33.1%	33.1%	0.5%	23.0%	9.6%
Richland	WI	Rural	3,627	15.5%	15.5%	4.4%	7.4%	3.7%
Rock	WI	Metro	29,073	30.3%	16.2%	0.2%	4.3%	11.7%
Rusk	WI	Rural	3,607	38.0%	38.0%	3.7%	31.9%	2.4%
Sauk	WI	Micro	11,918	34.7%	7.9%	2.4%	1.8%	3.7%
Sawyer	WI	Rural	4,734	27.3%	22.2%	0.0%	16.6%	5.6%
Shawano	WI	Micro	9,054	52.4%	52.4%	0.9%	19.3%	32.3%
Sheboygan	WI	Metro	21,198	39.2%	39.2%	0.5%	21.7%	17.0%
St. Croix	WI	Metro	11,590	38.3%	13.2%	0.0%	9.7%	3.5%
Taylor	WI	Rural	3,768	43.6%	43.6%	1.5%	40.3%	1.9%
Trempealeau	WI	Rural	5,558	38.2%	38.2%	1.5%	34.3%	2.3%

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Vernon	WI	Rural	6,261	47.4%	47.4%	1.8%	43.3%	2.4%
Vilas	WI	Rural	7,545	27.6%	27.6%	4.5%	18.2%	4.9%
Walworth	WI	Micro	17,493	18.2%	18.0%	6.1%	1.6%	10.4%
Washburn	WI	Rural	4,633	0.0%	25.4%	2.3%	20.5%	2.6%
Washington	WI	Metro	22,809	34.5%	34.5%	1.3%	26.3%	6.8%
Waukesha	WI	Metro	71,855	34.0%	33.7%	1.2%	24.1%	8.4%
Waupaca	WI	Rural	11,618	49.9%	49.9%	1.1%	15.5%	33.3%
Waushara	WI	Rural	6,021	45.9%	45.9%	0.7%	9.0%	36.2%
Winnebago	WI	Metro	28,409	51.8%	51.8%	0.8%	14.3%	36.8%
Wood	WI	Micro	15,678	50.1%	50.1%	4.8%	43.5%	1.8%
Total**	WI		1,008,675	35.1%	31.3%	1.3%	18.0%	12.0%

\*Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

\*\*State totals do not include persons with pending county designations

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2014

Compiled by the Rural Policy Research Institute (RUPRI) <http://www.ruprihealth.org>