

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans, by County and Type of Plan  
March 2015**

<i>County</i>	<i>State</i>	<i>Metro Rural*</i>	<i>Medicare Eligibles</i>	<i>Percent Enrolled in MA+ Prepaid</i>	<i>Percent Enrolled in MA</i>	<i>Percent Enrolled in PFFS</i>	<i>Percent Enrolled in HMO POS</i>	<i>Percent Enrolled in PPOs</i>
Adams	WI	Rural	6,153	22.7%	22.7%	3.3%	10.8%	8.6%
Ashland	WI	Rural	3,673	29.7%	20.8%	0.0%	18.8%	2.0%
Barron	WI	Rural	10,746	35.3%	26.0%	4.0%	18.6%	3.4%
Bayfield	WI	Rural	4,191	32.2%	20.2%	0.0%	15.4%	4.7%
Brown	WI	Metro	40,364	50.9%	50.9%	0.5%	23.2%	27.3%
Buffalo	WI	Rural	3,030	19.4%	19.4%	0.0%	14.6%	4.8%
Burnett	WI	Rural	4,797	32.8%	15.9%	4.2%	8.1%	3.5%
Calumet	WI	Metro	7,054	62.4%	62.4%	0.8%	11.8%	49.8%
Chippewa	WI	Metro	12,137	30.2%	23.1%	0.0%	19.5%	3.6%
Clark	WI	Rural	6,238	47.0%	47.0%	2.6%	42.6%	1.8%
Columbia	WI	Metro	11,054	28.7%	9.8%	0.0%	1.4%	8.4%
Crawford	WI	Rural	3,922	31.7%	30.1%	0.0%	24.9%	5.3%
Dane	WI	Metro	72,430	22.5%	8.7%	1.0%	2.6%	5.1%
Dodge	WI	Micro	15,833	32.3%	28.7%	1.6%	9.7%	17.4%
Door	WI	Rural	8,338	25.6%	25.6%	0.0%	0.0%	25.6%
Douglas	WI	Metro	9,018	38.7%	11.3%	0.0%	7.8%	3.5%
Dunn	WI	Micro	8,368	28.4%	15.4%	1.6%	9.5%	4.3%
Eau Claire	WI	Metro	17,627	28.5%	17.4%	2.5%	11.5%	3.3%
Florence	WI	Micro	1,286	25.0%	25.0%	0.0%	0.0%	25.0%
Fond du Lac	WI	Metro	19,421	47.0%	46.8%	0.5%	13.4%	32.9%
Forest	WI	Rural	2,441	30.1%	30.1%	0.0%	15.6%	14.5%
Grant	WI	Micro	9,780	36.6%	4.3%	0.0%	1.9%	2.4%
Green	WI	Metro	7,073	15.5%	15.3%	0.0%	0.4%	14.9%
Green Lake	WI	Rural	4,540	51.7%	51.7%	0.6%	6.5%	44.5%
Iowa	WI	Metro	4,540	31.8%	6.2%	0.0%	0.3%	5.9%
Iron	WI	Rural	1,865	39.7%	39.7%	0.0%	34.9%	4.8%
Jackson	WI	Rural	4,096	37.5%	37.5%	3.4%	30.6%	3.5%
Jefferson	WI	Micro	14,838	27.9%	16.5%	0.8%	5.5%	10.1%
Juneau	WI	Rural	5,980	18.9%	18.9%	5.3%	9.1%	4.5%
Kenosha	WI	Metro	25,784	23.7%	23.7%	1.1%	2.4%	20.2%
Kewaunee	WI	Metro	4,106	46.3%	46.3%	0.0%	20.9%	25.5%

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La Crosse	WI	Metro	20,181	42.9%	42.9%	0.8%	40.0%	2.1%
Lafayette	WI	Rural	3,178	28.8%	9.2%	0.4%	0.0%	8.7%
Langlade	WI	Rural	5,099	39.5%	39.5%	2.4%	31.3%	5.8%
Lincoln	WI	Micro	6,761	39.3%	39.3%	3.4%	31.2%	4.7%
Manitowoc	WI	Micro	17,548	42.2%	42.2%	0.5%	12.6%	29.1%
Marathon	WI	Metro	24,483	44.8%	44.8%	1.4%	37.5%	5.9%
Marinette	WI	Micro	10,844	35.8%	35.8%	0.0%	0.0%	35.8%
Marquette	WI	Rural	4,120	30.2%	30.2%	0.9%	1.7%	27.6%
Menominee	WI	Micro	773	22.5%	22.5%	0.0%	0.0%	22.5%
Milwaukee	WI	Metro	145,125	41.3%	41.0%	0.5%	27.7%	12.8%
Monroe	WI	Rural	8,123	31.3%	31.3%	0.0%	28.6%	2.7%
Oconto	WI	Metro	8,282	50.1%	50.1%	0.0%	20.3%	29.8%
Oneida	WI	Rural	10,368	32.4%	32.4%	4.4%	21.6%	6.4%
Outagamie	WI	Metro	28,781	58.9%	58.9%	0.9%	16.5%	41.5%
Ozaukee	WI	Metro	17,125	37.0%	37.0%	0.6%	25.6%	10.8%
Pepin	WI	Rural	1,938	16.8%	16.8%	3.4%	10.2%	3.3%
Pierce	WI	Metro	6,337	39.7%	9.5%	0.0%	5.5%	4.0%
Polk	WI	Rural	9,424	38.6%	12.2%	0.0%	6.8%	5.4%
Portage	WI	Micro	12,085	39.7%	39.7%	1.3%	18.5%	19.9%
Price	WI	Rural	3,912	36.0%	36.0%	0.0%	32.5%	3.5%
Racine	WI	Metro	36,049	35.4%	35.4%	0.3%	22.8%	12.3%
Richland	WI	Rural	3,692	15.1%	15.1%	4.0%	7.5%	3.6%
Rock	WI	Metro	29,795	31.2%	16.6%	0.0%	3.7%	12.9%
Rusk	WI	Rural	3,624	37.8%	37.8%	3.8%	31.1%	2.9%
Sauk	WI	Micro	12,385	36.3%	7.9%	2.1%	1.7%	4.2%
Sawyer	WI	Rural	4,817	28.6%	22.3%	0.0%	16.6%	5.7%
Shawano	WI	Micro	9,152	53.9%	53.9%	0.7%	18.2%	35.0%
Sheboygan	WI	Metro	21,826	40.8%	40.8%	0.3%	21.3%	19.1%
St. Croix	WI	Metro	12,220	40.4%	10.0%	0.0%	6.4%	3.6%
Taylor	WI	Rural	3,855	43.3%	43.3%	1.6%	39.7%	2.0%
Trempealeau	WI	Rural	5,643	38.2%	38.2%	1.3%	34.1%	2.9%

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Vernon	WI	Rural	6,413	47.3%	47.3%	1.8%	43.0%	2.6%
Vilas	WI	Rural	7,649	29.2%	29.2%	4.6%	18.5%	6.1%
Walworth	WI	Micro	18,027	19.0%	18.9%	5.5%	0.3%	13.1%
Washburn	WI	Rural	4,713	34.3%	24.0%	2.2%	18.5%	3.4%
Washington	WI	Metro	23,671	37.5%	37.5%	1.0%	27.7%	8.8%
Waukesha	WI	Metro	74,360	37.8%	37.6%	1.0%	26.1%	10.5%
Waupaca	WI	Rural	11,853	51.5%	51.5%	0.7%	14.8%	36.0%
Waushara	WI	Rural	6,147	48.8%	48.8%	0.6%	13.2%	34.9%
Winnebago	WI	Metro	29,170	54.1%	54.1%	0.4%	14.7%	38.9%
Wood	WI	Micro	16,130	50.4%	50.4%	4.9%	43.5%	2.0%
Total**	WI		1,036,401	37.7%	33.3%	1.1%	18.1%	14.2%

\*Metropolitan counties are those that contain a metropolitan area. Metropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

\*\*State totals do not include persons with pending county designations

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2015

Compiled by the Rural Policy Research Institute (RUPRI) <http://www.ruprihealth.org>