

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans, by County and Type of Plan
March 2018**

County	State	Metro Rural*	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	7,052	24.7%	24.7%	3.2%	9.0%	12.5%
Ashland	WI	Rural	4,031	27.6%	17.8%	0.0%	14.7%	3.2%
Barron	WI	Rural	11,801	37.0%	23.9%	3.6%	15.1%	5.2%
Bayfield	WI	Rural	4,814	31.6%	15.3%	0.0%	9.8%	5.5%
Brown	WI	Metro	46,192	52.6%	52.6%	0.3%	31.1%	21.3%
Buffalo	WI	Rural	3,331	12.0%	12.0%	0.0%	1.7%	10.3%
Burnett	WI	Rural	5,380	33.0%	8.5%	0.0%	3.1%	5.4%
Calumet	WI	Metro	8,327	61.4%	61.4%	0.0%	18.3%	43.1%
Chippewa	WI	Metro	13,653	32.5%	20.7%	0.0%	14.2%	6.5%
Clark	WI	Rural	6,703	44.6%	44.6%	2.2%	39.3%	3.1%
Columbia	WI	Metro	12,582	28.2%	14.0%	0.0%	4.6%	9.5%
Crawford	WI	Rural	4,404	30.6%	28.1%	0.0%	19.4%	8.7%
Dane	WI	Metro	84,213	24.4%	14.2%	0.6%	6.7%	6.9%
Dodge	WI	Micro	18,049	36.3%	33.4%	1.1%	11.5%	20.8%
Door	WI	Rural	9,536	29.2%	29.2%	0.0%	13.5%	15.7%
Douglas	WI	Metro	10,034	42.4%	7.2%	0.0%	3.3%	4.0%
Dunn	WI	Micro	9,471	27.8%	8.9%	0.0%	3.2%	5.8%
Eau Claire	WI	Metro	19,853	31.8%	16.5%	2.5%	7.7%	6.4%
Florence	WI	Micro	1,444	25.6%	25.6%	0.0%	4.1%	21.5%
Fond du Lac	WI	Metro	21,589	50.0%	49.8%	0.3%	17.3%	32.2%
Forest	WI	Rural	2,665	32.6%	32.6%	0.0%	19.2%	13.4%
Grant	WI	Micro	10,660	42.2%	10.8%	0.0%	0.5%	10.2%
Green	WI	Metro	7,909	18.6%	18.3%	0.0%	2.2%	16.1%
Green Lake	WI	Rural	5,056	51.2%	51.2%	0.3%	12.9%	38.1%
Iowa	WI	Metro	5,195	30.6%	9.9%	0.0%	2.9%	7.0%
Iron	WI	Rural	2,054	38.5%	38.5%	0.0%	30.9%	7.6%
Jackson	WI	Rural	4,568	31.9%	31.9%	0.0%	23.5%	8.4%
Jefferson	WI	Micro	16,942	29.2%	20.7%	0.5%	9.3%	10.9%
Juneau	WI	Rural	6,551	20.1%	20.1%	5.1%	6.2%	8.8%
Kenosha	WI	Metro	28,959	30.2%	30.2%	0.6%	12.4%	17.2%
Kewaunee	WI	Metro	4,486	49.0%	49.0%	0.0%	31.2%	17.8%

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La Crosse	WI	Metro	22,578	38.1%	38.1%	0.0%	31.3%	6.8%
Lafayette	WI	Rural	3,487	33.7%	14.2%	0.3%	0.0%	13.9%
Langlade	WI	Rural	5,675	41.9%	41.9%	1.9%	32.1%	7.9%
Lincoln	WI	Micro	7,431	39.6%	39.6%	2.4%	30.6%	6.6%
Manitowoc	WI	Micro	19,119	46.3%	46.3%	0.3%	20.4%	25.6%
Marathon	WI	Metro	27,321	45.9%	45.9%	0.9%	38.7%	6.3%
Marinette	WI	Micro	11,984	39.9%	39.9%	0.0%	18.3%	21.6%
Marquette	WI	Rural	4,609	31.8%	31.8%	0.4%	3.5%	27.9%
Menominee	WI	Micro	908	23.5%	23.5%	0.0%	10.9%	12.6%
Milwaukee	WI	Metro	156,236	46.6%	46.4%	0.3%	33.2%	12.9%
Monroe	WI	Rural	9,161	26.5%	26.5%	0.0%	18.9%	7.6%
Oconto	WI	Metro	9,248	53.5%	53.5%	0.0%	32.3%	21.2%
Oneida	WI	Rural	11,868	32.7%	32.7%	3.3%	21.5%	7.9%
Outagamie	WI	Metro	32,957	58.4%	58.4%	0.5%	23.3%	34.6%
Ozaukee	WI	Metro	19,639	39.1%	39.1%	0.3%	27.7%	11.1%
Pepin	WI	Rural	2,080	11.6%	11.6%	0.0%	3.3%	8.3%
Pierce	WI	Metro	7,421	39.9%	3.1%	0.0%	0.0%	3.1%
Polk	WI	Rural	10,777	41.8%	5.1%	0.0%	0.1%	5.0%
Portage	WI	Micro	13,610	39.8%	39.8%	0.0%	19.1%	20.7%
Price	WI	Rural	4,322	34.2%	34.2%	0.0%	29.6%	4.6%
Racine	WI	Metro	40,075	41.0%	41.0%	0.2%	27.6%	13.2%
Richland	WI	Rural	4,320	12.0%	12.0%	2.4%	3.3%	6.3%
Rock	WI	Metro	32,807	35.7%	24.7%	0.0%	7.7%	17.0%
Rusk	WI	Rural	4,031	36.0%	36.0%	3.3%	28.5%	4.3%
Sauk	WI	Micro	13,882	33.5%	11.1%	1.3%	3.9%	5.9%
Sawyer	WI	Rural	5,530	30.3%	20.5%	0.0%	13.3%	7.3%
Shawano	WI	Micro	9,848	55.4%	55.4%	0.5%	31.1%	23.8%
Sheboygan	WI	Metro	24,108	46.0%	46.0%	0.2%	26.8%	19.0%
St. Croix	WI	Metro	14,480	41.3%	3.9%	0.0%	0.2%	3.7%
Taylor	WI	Rural	4,218	42.2%	42.2%	0.0%	35.9%	6.2%
Trempealeau	WI	Rural	6,347	30.9%	30.6%	2.4%	20.0%	8.2%

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Vernon	WI	Rural	7,059	43.9%	43.9%	0.0%	37.9%	5.9%
Vilas	WI	Rural	8,461	28.9%	28.9%	4.0%	16.8%	8.1%
Walworth	WI	Micro	20,816	23.6%	23.5%	3.9%	5.8%	13.9%
Washburn	WI	Rural	5,378	34.8%	20.7%	0.0%	15.5%	5.2%
Washington	WI	Metro	27,292	40.9%	40.9%	0.6%	30.4%	9.9%
Waukesha	WI	Metro	84,529	41.4%	41.2%	0.6%	30.0%	10.6%
Waupaca	WI	Rural	13,016	52.5%	52.5%	0.5%	21.0%	31.1%
Waushara	WI	Rural	6,742	50.9%	50.9%	0.0%	23.9%	27.1%
Winnebago	WI	Metro	32,569	56.0%	56.0%	0.3%	21.5%	34.2%
Wood	WI	Micro	17,637	49.6%	49.6%	0.0%	43.6%	6.0%
Total**	WI		1,161,080	40.0%	35.5%	0.6%	20.9%	14.0%

*Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

**State totals do not include persons with pending county designations

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2018

Compiled by the Rural Policy Research Institute (RUPRI) <http://www.ruprihealth.org>