

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans*, by County and Type of Plan
March 2019**

County	State	Metro Rural**	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	7,551	26.2%	26.2%	2.6%	9.8%	13.8%
Ashland	WI	Rural	4,214	27.8%	18.4%	0.0%	15.1%	3.3%
Barron	WI	Rural	12,395	36.2%	24.6%	3.2%	16.2%	5.2%
Bayfield	WI	Rural	5,152	31.5%	16.2%	0.0%	9.8%	6.4%
Brown	WI	Metro	48,297	53.8%	53.8%	0.2%	33.3%	20.3%
Buffalo	WI	Rural	3,468	13.9%	13.9%	0.0%	4.0%	9.9%
Burnett	WI	Rural	5,723	31.4%	10.2%	0.0%	3.7%	6.5%
Calumet	WI	Metro	8,874	60.8%	60.8%	0.0%	20.0%	40.8%
Chippewa	WI	Metro	14,309	33.0%	22.1%	0.0%	15.4%	6.7%
Clark	WI	Rural	6,991	44.0%	44.0%	1.7%	38.7%	3.6%
Columbia	WI	Metro	13,349	29.4%	17.0%	0.0%	6.3%	10.6%
Crawford	WI	Rural	4,621	32.0%	29.5%	0.0%	19.8%	9.7%
Dane	WI	Metro	88,940	27.3%	18.4%	0.5%	8.4%	9.6%
Dodge	WI	Micro	18,966	37.6%	35.1%	0.9%	12.6%	21.6%
Door	WI	Rural	10,065	30.4%	30.4%	0.0%	15.3%	15.1%
Douglas	WI	Metro	10,474	43.2%	9.2%	0.0%	3.4%	5.9%
Dunn	WI	Micro	9,942	27.7%	10.7%	0.0%	4.3%	6.4%
Eau Claire	WI	Metro	20,754	32.7%	19.1%	2.2%	9.3%	7.5%
Florence	WI	Micro	1,536	26.0%	26.0%	0.0%	6.8%	19.2%
Fond du Lac	WI	Metro	22,542	51.1%	50.9%	0.3%	18.3%	32.4%
Forest	WI	Rural	2,794	34.0%	34.0%	0.5%	20.9%	12.6%
Grant	WI	Micro	11,135	42.3%	11.5%	0.0%	1.3%	10.3%
Green	WI	Metro	8,354	20.8%	20.5%	0.0%	4.4%	16.1%
Green Lake	WI	Rural	5,295	50.3%	50.3%	0.2%	13.8%	36.3%
Iowa	WI	Metro	5,504	30.9%	12.4%	0.0%	4.3%	8.1%
Iron	WI	Rural	2,164	38.1%	38.1%	0.0%	30.2%	7.9%
Jackson	WI	Rural	4,787	33.3%	33.3%	0.0%	23.7%	9.5%
Jefferson	WI	Micro	17,943	30.5%	23.1%	0.4%	11.1%	11.6%
Juneau	WI	Rural	6,977	20.8%	20.8%	4.3%	6.9%	9.6%
Kenosha	WI	Metro	30,568	32.9%	32.9%	0.5%	14.9%	17.5%
Kewaunee	WI	Metro	4,734	49.3%	49.3%	0.0%	32.2%	17.0%

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La Crosse	WI	Metro	23,564	38.9%	38.9%	0.0%	30.6%	8.3%
Lafayette	WI	Rural	3,636	33.4%	14.9%	0.0%	0.3%	14.6%
Langlade	WI	Rural	5,948	42.8%	42.8%	1.6%	33.8%	7.4%
Lincoln	WI	Micro	7,786	42.7%	42.7%	1.9%	31.5%	9.4%
Manitowoc	WI	Micro	19,884	47.8%	47.8%	0.3%	22.8%	24.7%
Marathon	WI	Metro	28,499	46.9%	46.9%	0.7%	39.4%	6.9%
Marinette	WI	Micro	12,524	41.3%	41.3%	0.0%	20.8%	20.5%
Marquette	WI	Rural	4,877	31.8%	31.8%	0.3%	4.3%	27.1%
Menominee	WI	Micro	943	23.1%	23.1%	0.0%	13.0%	10.1%
Milwaukee	WI	Metro	161,773	48.7%	48.5%	0.2%	33.9%	14.4%
Monroe	WI	Rural	9,591	27.7%	27.7%	0.0%	18.9%	8.7%
Oconto	WI	Metro	9,686	55.2%	55.2%	0.0%	34.9%	20.3%
Oneida	WI	Rural	12,579	33.3%	33.3%	2.3%	21.9%	9.2%
Outagamie	WI	Metro	34,887	58.9%	58.9%	0.4%	25.1%	33.4%
Ozaukee	WI	Metro	20,678	40.6%	40.6%	0.3%	26.9%	13.5%
Pepin	WI	Rural	2,194	13.5%	13.5%	0.0%	5.1%	8.4%
Pierce	WI	Metro	7,913	39.3%	5.0%	0.0%	0.2%	4.8%
Polk	WI	Rural	11,424	40.6%	5.8%	0.0%	0.4%	5.4%
Portage	WI	Micro	14,398	40.9%	40.9%	0.0%	19.9%	21.0%
Price	WI	Rural	4,544	34.7%	34.7%	0.0%	29.3%	5.4%
Racine	WI	Metro	41,960	43.2%	43.1%	0.1%	28.6%	14.3%
Richland	WI	Rural	4,513	14.0%	14.0%	1.8%	4.9%	7.3%
Rock	WI	Metro	34,280	36.5%	26.9%	0.0%	9.1%	17.7%
Rusk	WI	Rural	4,216	36.5%	36.5%	3.0%	29.3%	4.2%
Sauk	WI	Micro	14,642	32.5%	13.0%	0.9%	5.0%	7.1%
Sawyer	WI	Rural	5,905	30.3%	21.4%	0.0%	14.4%	7.1%
Shawano	WI	Micro	10,388	55.2%	55.2%	0.5%	31.7%	23.0%
Sheboygan	WI	Metro	25,123	46.7%	46.7%	0.2%	26.7%	19.9%
St. Croix	WI	Metro	15,576	39.2%	5.0%	0.0%	0.2%	4.8%
Taylor	WI	Rural	4,399	42.9%	42.9%	0.0%	36.9%	5.9%
Trempealeau	WI	Rural	6,629	32.8%	32.5%	2.0%	21.2%	9.3%

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Vernon	WI	Rural	7,422	43.9%	43.9%	0.0%	37.1%	6.8%
Vilas	WI	Rural	9,000	28.8%	28.8%	3.0%	16.4%	9.3%
Walworth	WI	Micro	22,170	26.4%	26.3%	3.1%	7.9%	15.3%
Washburn	WI	Rural	5,696	34.7%	22.4%	0.0%	16.3%	6.1%
Washington	WI	Metro	28,852	43.3%	43.3%	0.5%	30.5%	12.3%
Waukesha	WI	Metro	88,844	43.3%	43.1%	0.5%	30.3%	12.4%
Waupaca	WI	Rural	13,616	53.4%	53.4%	0.3%	22.2%	30.9%
Waushara	WI	Rural	7,158	51.8%	51.8%	0.0%	25.2%	26.6%
Winnebago	WI	Metro	34,171	56.9%	56.9%	0.2%	23.3%	33.4%
Wood	WI	Micro	18,495	50.2%	50.2%	0.0%	44.1%	6.0%
Total***	WI		1,218,801	41.3%	37.2%	0.5%	21.8%	14.8%

*Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS).

**Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

***State totals do not include persons with pending county designations.

Compiled by the Rural Policy Research Institute (RUPRI) <https://ruprihealth.org>