

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans*, by County and Type of Plan
March 2020**

County	State	Metro Rural**	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	8,109	28.2%	28.2%	1.9%	10.8%	15.4%
Ashland	WI	Rural	4,510	28.3%	20.1%	0.0%	15.4%	4.7%
Barron	WI	Rural	12,993	36.8%	26.1%	2.6%	18.2%	5.3%
Bayfield	WI	Rural	5,694	31.5%	17.8%	0.0%	10.4%	7.3%
Brown	WI	Metro	51,009	55.2%	55.2%	0.2%	26.0%	29.0%
Buffalo	WI	Rural	3,647	16.6%	16.6%	0.0%	6.5%	10.1%
Burnett	WI	Rural	6,147	31.5%	11.7%	0.0%	4.6%	7.2%
Calumet	WI	Metro	10,126	59.0%	59.0%	0.0%	20.7%	38.3%
Chippewa	WI	Metro	15,395	33.2%	23.3%	0.0%	16.5%	6.8%
Clark	WI	Rural	7,639	43.6%	43.6%	1.3%	37.7%	4.5%
Columbia	WI	Metro	14,217	29.5%	18.9%	0.0%	7.2%	11.7%
Crawford	WI	Rural	4,799	33.3%	30.9%	0.0%	20.5%	10.4%
Dane	WI	Metro	94,367	28.8%	21.0%	0.3%	9.3%	11.3%
Dodge	WI	Micro	20,127	38.1%	35.9%	0.7%	14.3%	20.9%
Door	WI	Rural	10,672	32.3%	32.3%	0.0%	17.7%	14.6%
Douglas	WI	Metro	11,045	45.9%	13.4%	0.0%	4.4%	8.9%
Dunn	WI	Micro	10,627	27.5%	11.7%	0.0%	5.3%	6.4%
Eau Claire	WI	Metro	21,933	33.1%	20.5%	2.0%	10.9%	7.6%
Florence	WI	Micro	1,663	28.7%	28.7%	0.0%	9.5%	19.2%
Fond du Lac	WI	Metro	23,740	52.1%	52.0%	0.2%	19.4%	32.3%
Forest	WI	Rural	2,949	34.4%	34.4%	0.0%	22.1%	12.2%
Grant	WI	Micro	11,658	42.4%	12.7%	0.0%	2.2%	10.5%
Green	WI	Metro	8,868	21.8%	21.8%	0.0%	5.6%	16.2%
Green Lake	WI	Rural	5,604	50.5%	50.5%	0.0%	16.5%	34.0%
Iowa	WI	Metro	5,833	31.1%	14.5%	0.0%	5.9%	8.6%
Iron	WI	Rural	2,277	37.7%	37.7%	0.0%	28.9%	8.7%
Jackson	WI	Rural	5,074	33.9%	33.9%	0.0%	23.6%	10.3%
Jefferson	WI	Micro	19,139	31.1%	24.7%	0.3%	12.6%	11.8%
Juneau	WI	Rural	7,385	24.0%	24.0%	3.1%	9.5%	11.3%
Kenosha	WI	Metro	32,347	36.1%	36.1%	0.3%	17.3%	18.5%
Kewaunee	WI	Metro	4,951	51.4%	51.4%	0.0%	25.4%	26.0%

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La Crosse	WI	Metro	24,746	40.1%	40.1%	0.0%	30.5%	9.6%
Lafayette	WI	Rural	3,806	34.0%	16.0%	0.0%	1.1%	14.9%
Langlade	WI	Rural	6,179	44.9%	44.9%	1.2%	35.8%	7.8%
Lincoln	WI	Micro	8,233	43.8%	43.8%	1.4%	32.0%	10.3%
Manitowoc	WI	Micro	20,847	49.1%	49.1%	0.2%	24.9%	24.0%
Marathon	WI	Metro	29,786	49.1%	49.1%	0.5%	41.3%	7.3%
Marinette	WI	Micro	13,065	43.8%	43.8%	0.0%	24.2%	19.7%
Marquette	WI	Rural	5,164	32.6%	32.6%	0.0%	5.0%	27.5%
Menominee	WI	Micro	989	24.2%	24.2%	0.0%	15.2%	9.0%
Milwaukee	WI	Metro	168,174	50.4%	50.2%	0.2%	35.6%	14.3%
Monroe	WI	Rural	10,179	28.4%	28.4%	0.0%	18.8%	9.6%
Oconto	WI	Metro	10,330	55.8%	55.8%	0.0%	36.6%	19.2%
Oneida	WI	Rural	13,508	34.9%	34.9%	1.7%	23.2%	10.1%
Outagamie	WI	Metro	37,172	58.6%	58.6%	0.3%	22.3%	36.0%
Ozaukee	WI	Metro	22,008	41.7%	41.7%	0.2%	27.7%	13.8%
Pepin	WI	Rural	2,369	15.8%	15.8%	0.0%	7.4%	8.4%
Pierce	WI	Metro	8,402	38.0%	6.9%	0.0%	0.6%	6.3%
Polk	WI	Rural	12,169	40.6%	7.2%	0.0%	1.1%	6.1%
Portage	WI	Micro	15,246	43.0%	43.0%	0.0%	21.0%	21.9%
Price	WI	Rural	4,886	36.9%	36.9%	0.0%	29.6%	7.3%
Racine	WI	Metro	44,196	45.1%	45.0%	0.1%	30.1%	14.8%
Richland	WI	Rural	4,887	16.5%	16.5%	1.3%	5.9%	9.3%
Rock	WI	Metro	36,020	37.8%	29.4%	0.0%	10.6%	18.9%
Rusk	WI	Rural	4,499	36.5%	36.5%	0.0%	30.8%	5.7%
Sauk	WI	Micro	15,574	32.0%	14.8%	0.7%	5.7%	8.5%
Sawyer	WI	Rural	6,285	31.6%	23.4%	0.0%	14.7%	8.6%
Shawano	WI	Micro	11,022	55.4%	55.4%	0.3%	32.7%	22.3%
Sheboygan	WI	Metro	26,303	48.1%	48.1%	0.1%	28.2%	19.7%
St. Croix	WI	Metro	17,090	38.6%	5.7%	0.0%	0.3%	5.4%
Taylor	WI	Rural	4,659	43.8%	43.8%	0.0%	38.1%	5.6%
Trempealeau	WI	Rural	6,977	34.0%	33.9%	1.6%	21.5%	10.7%

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Vernon	WI	Rural	7,849	43.5%	43.5%	0.0%	36.0%	7.5%
Vilas	WI	Rural	9,663	29.1%	29.1%	2.2%	16.3%	10.5%
Walworth	WI	Micro	23,677	29.4%	29.4%	1.9%	10.4%	17.1%
Washburn	WI	Rural	6,064	35.0%	23.3%	0.0%	16.8%	6.5%
Washington	WI	Metro	30,647	45.2%	45.2%	0.4%	32.0%	12.9%
Waukesha	WI	Metro	94,009	44.8%	44.6%	0.4%	31.8%	12.4%
Waupaca	WI	Rural	14,408	53.5%	53.5%	0.2%	23.3%	30.0%
Waushara	WI	Rural	7,659	52.5%	52.5%	0.0%	26.9%	25.6%
Winnebago	WI	Metro	36,120	57.1%	57.1%	0.2%	24.5%	32.4%
Wood	WI	Micro	19,626	50.4%	50.4%	0.0%	43.5%	6.9%
Total***	WI		1,289,036	42.4%	38.6%	0.4%	22.6%	15.7%

*Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS).

**Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

***State totals do not include persons with pending county designations.

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2020.

Compiled by the Rural Policy Research Institute (RUPRI) <https://ruprihealth.org>