

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans*, by County and Type of Plan
March 2021**

County	State	Metro Rural**	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	7,350	35.6%	35.6%	2.0%	14.4%	19.3%
Ashland	WI	Rural	4,173	34.2%	25.7%	0.0%	19.3%	6.4%
Barron	WI	Rural	12,198	42.2%	31.1%	2.7%	22.7%	5.7%
Bayfield	WI	Rural	5,153	38.2%	23.8%	0.0%	14.0%	9.7%
Brown	WI	Metro	49,100	61.7%	61.7%	0.1%	25.6%	35.9%
Buffalo	WI	Rural	3,304	24.0%	24.0%	0.0%	12.5%	11.5%
Burnett	WI	Rural	5,561	37.5%	16.0%	0.0%	7.6%	8.4%
Calumet	WI	Metro	8,731	73.2%	73.2%	0.0%	21.5%	51.6%
Chippewa	WI	Metro	14,155	39.2%	29.0%	0.0%	21.4%	7.7%
Clark	WI	Rural	7,037	50.8%	50.8%	1.3%	44.0%	5.6%
Columbia	WI	Metro	12,856	36.0%	24.9%	0.0%	11.1%	13.9%
Crawford	WI	Rural	4,453	38.1%	35.7%	0.0%	23.2%	12.5%
Dane	WI	Metro	91,187	33.3%	25.9%	0.3%	12.2%	13.4%
Dodge	WI	Micro	18,654	44.4%	42.2%	0.7%	16.8%	24.7%
Door	WI	Rural	10,064	37.5%	37.5%	0.0%	21.1%	16.5%
Douglas	WI	Metro	10,430	53.0%	19.9%	0.0%	9.0%	10.9%
Dunn	WI	Micro	9,203	34.3%	16.4%	0.0%	8.8%	7.6%
Eau Claire	WI	Metro	20,700	37.4%	24.4%	2.1%	14.1%	8.2%
Florence	WI	Micro	1,539	34.8%	34.8%	0.0%	14.6%	20.1%
Fond du Lac	WI	Metro	22,559	58.9%	58.8%	0.2%	19.9%	38.7%
Forest	WI	Rural	2,669	42.2%	42.2%	0.0%	27.5%	14.8%
Grant	WI	Micro	10,986	46.6%	15.3%	0.0%	3.9%	11.4%
Green	WI	Metro	8,326	26.9%	26.9%	0.0%	7.9%	19.0%
Green Lake	WI	Rural	5,149	57.8%	57.8%	0.0%	19.2%	38.6%
Iowa	WI	Metro	5,496	35.3%	18.6%	0.0%	8.4%	10.2%
Iron	WI	Rural	2,081	44.9%	44.9%	0.0%	33.8%	11.1%
Jackson	WI	Rural	4,677	39.9%	39.9%	0.0%	27.3%	12.6%
Jefferson	WI	Micro	17,669	37.4%	31.0%	0.3%	16.5%	14.2%
Juneau	WI	Rural	6,700	30.3%	30.3%	2.7%	13.8%	13.8%
Kenosha	WI	Metro	30,371	42.9%	42.9%	0.3%	21.0%	21.6%
Kewaunee	WI	Metro	4,696	58.8%	58.8%	0.0%	24.9%	33.9%

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La Crosse	WI	Metro	23,737	45.1%	45.1%	0.0%	34.1%	11.1%
Lafayette	WI	Rural	3,557	39.0%	19.2%	0.0%	2.5%	16.7%
Langlade	WI	Rural	5,768	52.7%	52.7%	1.1%	42.6%	9.0%
Lincoln	WI	Micro	7,628	51.0%	51.0%	1.3%	37.6%	12.1%
Manitowoc	WI	Micro	20,189	54.3%	54.3%	0.2%	25.1%	29.0%
Marathon	WI	Metro	28,407	55.8%	55.8%	0.4%	46.3%	9.1%
Marinette	WI	Micro	12,185	51.1%	51.1%	0.0%	30.0%	21.2%
Marquette	WI	Rural	4,672	41.4%	41.4%	0.0%	7.3%	34.1%
Menominee	WI	Micro	904	31.5%	31.5%	0.0%	21.0%	10.5%
Milwaukee	WI	Metro	157,423	57.8%	57.6%	0.2%	40.6%	16.9%
Monroe	WI	Rural	9,522	32.9%	32.9%	0.0%	21.7%	11.2%
Oconto	WI	Metro	9,666	64.8%	64.8%	0.0%	41.9%	22.9%
Oneida	WI	Rural	12,085	42.8%	42.8%	1.7%	29.3%	11.9%
Outagamie	WI	Metro	35,183	65.7%	65.7%	0.2%	21.6%	43.9%
Ozaukee	WI	Metro	20,995	48.2%	48.2%	0.2%	31.9%	16.2%
Pepin	WI	Rural	1,996	25.7%	25.7%	0.0%	15.4%	10.3%
Pierce	WI	Metro	7,910	43.8%	10.5%	0.0%	1.7%	8.7%
Polk	WI	Rural	11,373	45.8%	10.0%	0.0%	3.1%	6.9%
Portage	WI	Micro	14,624	49.0%	49.0%	0.0%	24.7%	24.4%
Price	WI	Rural	4,550	42.7%	42.7%	0.0%	34.1%	8.6%
Racine	WI	Metro	41,396	52.6%	52.5%	0.1%	35.1%	17.4%
Richland	WI	Rural	4,328	22.5%	22.5%	1.2%	8.5%	12.8%
Rock	WI	Metro	34,176	42.8%	34.7%	0.0%	12.8%	21.9%
Rusk	WI	Rural	4,166	43.0%	43.0%	0.0%	36.7%	6.3%
Sauk	WI	Micro	14,600	36.4%	19.7%	0.6%	8.2%	10.9%
Sawyer	WI	Rural	5,694	36.4%	27.4%	0.0%	18.9%	8.5%
Shawano	WI	Micro	10,001	64.3%	64.3%	0.3%	38.0%	26.0%
Sheboygan	WI	Metro	25,625	52.7%	52.7%	0.1%	28.0%	24.7%
St. Croix	WI	Metro	16,021	44.0%	10.0%	0.0%	1.0%	9.0%
Taylor	WI	Rural	4,412	50.2%	50.2%	0.0%	43.6%	6.6%
Trempealeau	WI	Rural	6,378	40.8%	40.7%	1.5%	26.7%	12.4%

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Vernon	WI	Rural	7,347	49.3%	49.3%	0.0%	39.9%	9.4%
Vilas	WI	Rural	8,663	35.7%	35.7%	2.3%	20.3%	13.2%
Walworth	WI	Micro	22,070	36.3%	36.3%	1.6%	14.5%	20.2%
Washburn	WI	Rural	5,480	40.5%	27.3%	0.0%	19.6%	7.7%
Washington	WI	Metro	29,090	53.1%	53.1%	0.3%	37.4%	15.4%
Waukesha	WI	Metro	89,585	51.2%	51.0%	0.3%	36.0%	14.6%
Waupaca	WI	Rural	13,178	61.4%	61.4%	0.2%	26.3%	34.9%
Waushara	WI	Rural	6,984	61.4%	61.4%	0.0%	31.5%	29.9%
Winnebago	WI	Metro	34,031	63.8%	63.8%	0.2%	24.4%	39.2%
Wood	WI	Micro	18,360	57.3%	57.3%	0.0%	49.6%	7.7%
Total***	WI		1,211,186	48.9%	45.0%	0.3%	26.0%	18.7%

*Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS).

**Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

***State totals do not include persons with pending county designations.

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2021.

Compiled by the Rural Policy Research Institute (RUPRI) <https://ruprihealth.org>