

**Percent of Medicare Eligible in Wisconsin enrolled in MA Plans*, by County and Type of Plan
March 2022**

County	State	Metro Rural**	Medicare Eligibles	Percent Enrolled in MA+ Prepaid	Percent Enrolled in MA	Percent Enrolled in PFFS	Percent Enrolled in HMO POS	Percent Enrolled in PPOs
Adams	WI	Rural	7,492	39.7%	39.7%	1.7%	16.4%	21.6%
Ashland	WI	Rural	4,288	38.2%	29.9%	0.0%	21.4%	8.6%
Barron	WI	Rural	12,477	44.7%	33.9%	2.8%	25.5%	5.6%
Bayfield	WI	Rural	5,293	41.1%	26.7%	0.0%	15.5%	11.3%
Brown	WI	Metro	50,387	65.6%	65.6%	0.1%	23.7%	41.8%
Buffalo	WI	Rural	3,406	29.5%	29.5%	0.0%	17.6%	11.9%
Burnett	WI	Rural	5,752	41.4%	20.9%	0.0%	9.9%	11.0%
Calumet	WI	Metro	8,987	75.8%	75.8%	0.0%	18.9%	56.9%
Chippewa	WI	Metro	14,591	41.9%	32.3%	0.0%	24.6%	7.7%
Clark	WI	Rural	7,127	54.2%	54.2%	1.2%	45.8%	7.2%
Columbia	WI	Metro	13,262	38.6%	28.7%	0.0%	14.6%	14.1%
Crawford	WI	Rural	4,385	41.3%	38.9%	0.0%	25.4%	13.5%
Dane	WI	Metro	93,896	35.5%	28.9%	0.3%	14.9%	13.7%
Dodge	WI	Micro	18,981	47.2%	45.3%	0.5%	16.9%	27.9%
Door	WI	Rural	10,394	39.9%	39.9%	0.0%	22.5%	17.4%
Douglas	WI	Metro	10,672	56.4%	23.0%	0.0%	10.8%	12.3%
Dunn	WI	Micro	9,371	36.8%	19.6%	0.0%	11.6%	8.1%
Eau Claire	WI	Metro	21,155	39.4%	27.1%	2.2%	16.9%	8.0%
Florence	WI	Micro	1,586	39.5%	39.5%	0.0%	16.3%	23.2%
Fond du Lac	WI	Metro	22,923	61.9%	61.8%	0.2%	18.6%	43.1%
Forest	WI	Rural	2,733	45.7%	45.7%	0.0%	29.9%	15.8%
Grant	WI	Micro	11,118	48.2%	17.7%	0.0%	6.1%	11.6%
Green	WI	Metro	8,537	30.2%	30.2%	0.0%	10.3%	19.8%
Green Lake	WI	Rural	5,265	59.8%	59.8%	0.0%	18.2%	41.6%
Iowa	WI	Metro	5,627	37.0%	21.5%	0.0%	10.0%	11.6%
Iron	WI	Rural	2,121	48.2%	48.2%	0.0%	35.3%	12.9%
Jackson	WI	Rural	4,809	43.6%	43.6%	0.0%	29.7%	14.0%
Jefferson	WI	Micro	17,988	40.0%	34.2%	0.2%	18.2%	15.7%
Juneau	WI	Rural	6,775	34.0%	34.0%	2.1%	16.5%	15.4%
Kenosha	WI	Metro	31,081	46.3%	46.3%	0.2%	22.1%	24.0%
Kewaunee	WI	Metro	4,856	62.1%	62.1%	0.0%	22.5%	39.6%

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La Crosse	WI	Metro	24,390	47.5%	47.5%	0.0%	36.0%	11.5%
Lafayette	WI	Rural	3,643	40.5%	21.2%	0.0%	3.7%	17.5%
Langlade	WI	Rural	5,854	55.6%	55.6%	1.0%	44.8%	9.8%
Lincoln	WI	Micro	7,770	54.7%	54.7%	1.2%	40.2%	13.3%
Manitowoc	WI	Micro	20,616	56.9%	56.9%	0.1%	23.4%	33.3%
Marathon	WI	Metro	29,063	58.8%	58.8%	0.3%	47.9%	10.5%
Marinette	WI	Micro	12,433	55.1%	55.1%	0.0%	25.1%	30.0%
Marquette	WI	Rural	4,731	44.3%	44.3%	0.0%	8.7%	35.7%
Menominee	WI	Micro	920	37.7%	37.7%	0.0%	20.4%	17.3%
Milwaukee	WI	Metro	158,420	61.3%	61.1%	0.2%	42.1%	18.8%
Monroe	WI	Rural	9,651	35.5%	35.5%	0.0%	23.0%	12.5%
Oconto	WI	Metro	9,941	68.4%	68.4%	0.0%	36.0%	32.4%
Oneida	WI	Rural	12,399	46.4%	46.4%	1.3%	31.6%	13.4%
Outagamie	WI	Metro	35,932	68.0%	68.0%	0.2%	19.5%	48.3%
Ozaukee	WI	Metro	21,643	50.7%	50.7%	0.1%	32.7%	17.8%
Pepin	WI	Rural	2,069	30.0%	30.0%	0.0%	20.2%	9.9%
Pierce	WI	Metro	8,192	46.7%	13.3%	0.0%	3.1%	10.1%
Polk	WI	Rural	11,660	48.8%	13.8%	0.0%	5.0%	8.8%
Portage	WI	Micro	14,993	51.5%	51.5%	0.0%	25.7%	25.8%
Price	WI	Rural	4,627	45.8%	45.8%	0.0%	35.4%	10.4%
Racine	WI	Metro	42,013	55.9%	55.9%	0.1%	36.2%	19.6%
Richland	WI	Rural	4,416	25.3%	25.3%	0.8%	10.3%	14.2%
Rock	WI	Metro	34,612	45.6%	38.2%	0.0%	14.6%	23.6%
Rusk	WI	Rural	4,203	45.2%	45.2%	0.0%	39.5%	5.8%
Sauk	WI	Micro	14,880	37.7%	22.7%	0.4%	10.5%	11.7%
Sawyer	WI	Rural	5,812	40.1%	31.3%	0.0%	20.8%	10.6%
Shawano	WI	Micro	10,147	67.0%	67.0%	0.2%	31.7%	35.1%
Sheboygan	WI	Metro	26,285	55.3%	55.3%	0.1%	25.6%	29.6%
St. Croix	WI	Metro	16,511	47.5%	13.7%	0.0%	1.7%	12.0%
Taylor	WI	Rural	4,505	53.9%	53.9%	0.0%	45.4%	8.5%
Trempealeau	WI	Rural	6,501	43.9%	43.9%	1.4%	29.4%	13.1%

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Vernon	WI	Rural	7,468	51.6%	51.6%	0.0%	41.7%	10.0%
Vilas	WI	Rural	8,868	39.6%	39.6%	1.9%	22.1%	15.7%
Walworth	WI	Micro	22,772	40.2%	40.2%	1.3%	17.1%	21.8%
Washburn	WI	Rural	5,599	42.6%	29.9%	0.0%	21.7%	8.2%
Washington	WI	Metro	30,028	56.2%	56.2%	0.2%	38.3%	17.7%
Waukesha	WI	Metro	92,108	54.5%	54.3%	0.3%	37.3%	16.8%
Waupaca	WI	Rural	13,435	64.3%	64.3%	0.1%	23.3%	40.8%
Waushara	WI	Rural	7,134	63.5%	63.5%	0.0%	28.9%	34.6%
Winnebago	WI	Metro	35,150	65.8%	65.8%	0.1%	22.5%	43.2%
Wood	WI	Micro	18,676	60.5%	60.5%	0.0%	52.1%	8.5%
Total***	WI		1,237,405	51.8%	48.1%	0.3%	26.8%	21.0%

*Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS).

**Metropolitan counties are those that contain a metropolitan area. Micropolitan counties contain an urban core of at least 10,000 (but less than 50,000) population. Rural counties contain no places with a population greater than 10,000.

***State totals do not include persons with pending county designations.

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2022.

Compiled by the Rural Policy Research Institute (RUPRI) <https://ruprihealth.org>