

**Percent of Medicare Eligible in Idaho enrolled in MA Plans\*, by County and Type of Plan  
March 2024**

| <i>County</i> | <i>State</i> | <i>Metro<br/>Rural**</i> | <i>Medicare<br/>Eligibles</i> | <i>Percent<br/>Enrolled<br/>in MA+<br/>Prepaid</i> | <i>Percent<br/>Enrolled<br/>in MA</i> | <i>Percent<br/>Enrolled<br/>in PFFS</i> | <i>Percent<br/>Enrolled<br/>in HMO<br/>POS</i> | <i>Percent<br/>Enrolled<br/>in PPOs</i> |
|---------------|--------------|--------------------------|-------------------------------|--|---------------------------------------|---|--|---|
| Ada           | ID           | Metro                    | 90,810                        | 63.1%  | 62.9%                                 | 0.0%                                    | 35.0%  | 27.9%                                   |
| Adams         | ID           | Rural                    | 1,447                         | 42.5%  | 39.5%                                 | 0.0%                                    | 37.2%  | 2.3%                                    |
| Bannock       | ID           | Metro                    | 16,040                        | 54.9%  | 54.6%                                 | 0.0%                                    | 44.8%  | 9.7%                                    |
| Bear Lake     | ID           | Rural                    | 1,508                         | 9.8%   | 8.6%                                  | 0.0%                                    | 0.0%   | 8.6%                                    |
| Benewah       | ID           | Rural                    | 2,858                         | 6.2%   | 4.6%                                  | 0.0%                                    | 3.1%   | 1.4%                                    |
| Bingham       | ID           | Rural                    | 8,401                         | 52.0%  | 51.8%                                 | 0.0%                                    | 45.4%  | 6.4%                                    |
| Blaine        | ID           | Rural                    | 5,613                         | 28.7%  | 28.1%                                 | 0.0%                                    | 22.3%  | 5.9%                                    |
| Boise         | ID           | Metro                    | 2,336                         | 59.6%  | 57.3%                                 | 0.0%                                    | 42.6%  | 14.7%                                   |
| Bonner        | ID           | Rural                    | 13,883                        | 45.2%  | 44.7%                                 | 0.0%                                    | 22.3%  | 22.4%                                   |
| Bonneville    | ID           | Metro                    | 19,905                        | 49.2%  | 49.0%                                 | 0.0%                                    | 43.6%  | 5.3%                                    |
| Boundary      | ID           | Rural                    | 3,591                         | 46.0%  | 45.2%                                 | 0.0%                                    | 29.4%  | 15.8%                                   |
| Butte         | ID           | Metro                    | 696                           | 2.0%   | 0.0%                                  | 0.0%                                    | 0.0%   | 0.0%                                    |
| Camas         | ID           | Rural                    | 286                           | 35.3%  | 30.4%                                 | 0.0%                                    | 26.2%  | 4.2%                                    |
| Canyon        | ID           | Metro                    | 42,051                        | 68.6%  | 68.4%                                 | 0.0%                                    | 40.1%  | 28.2%                                   |
| Caribou       | ID           | Rural                    | 1,426                         | 12.4%  | 11.3%                                 | 0.0%                                    | 0.0%   | 11.3%                                   |
| Cassia        | ID           | Rural                    | 4,147                         | 43.8%  | 43.2%                                 | 0.0%                                    | 38.1%  | 5.1%                                    |
| Clark         | ID           | Rural                    | 128                           | 50.0%  | 41.4%                                 | 0.0%                                    | 41.4%  | 0.0%                                    |
| Clearwater    | ID           | Rural                    | 2,762                         | 4.8%   | 3.7%                                  | 0.0%                                    | 2.0%   | 1.7%                                    |
| Custer        | ID           | Rural                    | 1,383                         | 2.3%   | 0.9%                                  | 0.0%                                    | 0.0%   | 0.9%                                    |
| Elmore        | ID           | Rural                    | 4,949                         | 48.9%  | 48.5%                                 | 0.0%                                    | 37.9%  | 10.3%                                   |
| Franklin      | ID           | Metro                    | 2,502                         | 39.7%  | 38.6%                                 | 0.0%                                    | 30.5%  | 8.1%                                    |
| Fremont       | ID           | Rural                    | 2,648                         | 37.1%  | 36.6%                                 | 0.0%                                    | 33.4%  | 3.2%                                    |
| Gem           | ID           | Metro                    | 5,172                         | 66.5%  | 66.1%                                 | 0.0%                                    | 52.3%  | 13.8%                                   |
| Gooding       | ID           | Rural                    | 3,156                         | 51.1%  | 50.4%                                 | 0.0%                                    | 42.3%  | 8.1%                                    |
| Idaho         | ID           | Rural                    | 5,117                         | 13.5%  | 12.9%                                 | 0.0%                                    | 8.4%   | 4.5%                                    |
| Jefferson     | ID           | Metro                    | 4,606                         | 48.8%  | 48.3%                                 | 0.0%                                    | 44.4%  | 3.8%                                    |
| Jerome        | ID           | Metro                    | 3,814                         | 55.9%  | 55.4%                                 | 0.0%                                    | 47.4%  | 8.0%                                    |
| Kootenai      | ID           | Metro                    | 41,809                        | 47.5%  | 47.3%                                 | 0.0%                                    | 26.1%  | 21.1%                                   |
| Latah         | ID           | Rural                    | 6,647                         | 31.4%  | 30.9%                                 | 0.0%                                    | 16.3%  | 14.6%                                   |
| Lemhi         | ID           | Rural                    | 2,734                         | 2.9%   | 1.9%                                  | 0.0%                                    | 0.0%   | 1.9%                                    |
| Lewis         | ID           | Rural                    | 1,553                         | 3.9%   | 0.7%                                  | 0.0%                                    | 0.0%   | 0.7%                                    |

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| <i>County</i> | <i>State</i> | <i>Metro Rural**</i> | <i>Medicare Eligibles</i> | <i>Percent Enrolled in MA+ Prepaid</i> | <i>Percent Enrolled in MA</i> | <i>Percent Enrolled in PFFS</i> | <i>Percent Enrolled in HMO POS</i> | <i>Percent Enrolled in PPOs</i> |
|---------------|--------------|----------------------|---------------------------|--|-------------------------------|---------------------------------|------------------------------------|---------------------------------|
| Lincoln       | ID           | Rural                | 893                       | 47.0%                                  | 43.6%                         | 0.0%                            | 37.8%                              | 5.7%                            |
| Madison       | ID           | Rural                | 3,492                     | 46.7%                                  | 46.2%                         | 0.0%                            | 43.5%                              | 2.7%                            |
| Minidoka      | ID           | Rural                | 4,060                     | 47.2%                                  | 46.7%                         | 0.0%                            | 40.6%                              | 6.1%                            |
| Nez Perce     | ID           | Metro                | 10,314                    | 39.3%                                  | 38.9%                         | 0.0%                            | 18.7%                              | 20.2%                           |
| Oneida        | ID           | Rural                | 1,072                     | 12.8%                                  | 11.0%                         | 0.0%                            | 0.0%                               | 11.0%                           |
| Owyhee        | ID           | Metro                | 2,390                     | 62.7%                                  | 61.3%                         | 0.0%                            | 48.5%                              | 12.8%                           |
| Payette       | ID           | Rural                | 5,974                     | 60.6%                                  | 60.2%                         | 0.0%                            | 47.2%                              | 12.9%                           |
| Power         | ID           | Rural                | 1,381                     | 43.5%                                  | 42.4%                         | 0.0%                            | 36.0%                              | 6.4%                            |
| Shoshone      | ID           | Rural                | 3,764                     | 32.0%                                  | 31.4%                         | 0.0%                            | 25.4%                              | 6.0%                            |
| Teton         | ID           | Rural                | 1,782                     | 4.5%                                   | 2.7%                          | 0.0%                            | 0.0%                               | 2.7%                            |
| Twin Falls    | ID           | Metro                | 17,321                    | 59.7%                                  | 59.5%                         | 0.0%                            | 53.2%                              | 6.2%                            |
| Valley        | ID           | Rural                | 3,257                     | 48.0%                                  | 46.4%                         | 0.0%                            | 39.1%                              | 7.3%                            |
| Washington    | ID           | Rural                | 3,126                     | 51.9%                                  | 50.5%                         | 0.0%                            | 40.3%                              | 10.2%                           |
| Total***      | ID           |                      | 362,804                   | 52.0%                                  | 51.6%                         | 0.0%                            | 34.1%                              | 17.5%                           |

\*Excludes enrollment in any county/plan if the plan enrolls 10 or fewer enrollees in that county (restrictions on data released by CMS).

\*\*Metropolitan counties are those that contain an urban area of 50,000 or more people. Rural counties contain no places with a population greater than 50,000.

\*\*\*State totals do not include persons with pending county designations.

Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of March 2024.

Compiled by the Rural Policy Research Institute (RUPRI) <https://ruprihealth.org>